



TERMS OF REFERENCE

Contracting Institution	Disability Rights Advocacy Center
Project	We Lead
Type of contract	Short-term consultancy
Title	Radio Jingle
Issue Date	February 3, 2023
Submission Deadline	February 13, 2023
Duration	2 months

CONSULTANCY TO DEVELOP AND PLACE RADIO JINGLE ON SEXUAL AND REPRODUCTIVE HEALTH FOR WOMEN WITH DISABILITIES IN BENUE STATE

BACKGROUND

Disability Rights Advocacy Center (DRAC) is a Non-Governmental, Not-for-Profit Organization that works to protect the Human Rights of Persons with Disabilities (PWDs) and promote their Inclusion in the Development Agenda. DRAC also aims to increase awareness about the situation of Women and Girls with Disabilities (WGWDs) in Nigeria.

DRAC has been active at championing efforts aimed at bringing awareness to the varying need of Sexual and Reproductive Health and Rights of WGWDs. DRAC is part of a community of action implementing the We Lead Program in Nigeria, the program is aimed at improving access to comprehensive and inclusive SRHR services and information for different rightsholders including women and girls with disabilities.

Sexual and Reproductive Health is an essential component of health and a pillar for sustainable development, however, the needs of PWDs especially women and girls with disabilities have been neglected due to discrimination, negative attitude of service providers and widespread negative stereotype.

Sexual and Reproductive Health Rights for women with disabilities discourse are usually dismissed as unachievable aspirations which shouldn't receive any attention at all. It is however to understand that Women and Girls with disabilities also have SRHRs and needs, this entitles them to equal opportunities in accessing SRH care or services.

One of the major reasons for this neglect is the notion that women with disabilities are not sexually active and less likely to marry or have children than women without disabilities. This however is not the case as several studies indicates that rates of sexual desire and activity, need for family planning services, and childbearing among women with disabilities is the same as those women without disabilities.

To this end, DRAC under the We Lead Project is planning to produce radio jingle in English and Pidgin.

PURPOSE:

The main purpose is to develop a radio jingle in English and Pidgin aimed at raising awareness on SRHR of women and girls with disabilities.

KEY OUTPUT / DELIVERABLES:

- A script providing detailed information on the content of the script
- 2 radio jingles in English and Pidgin
- Placement of the radio jingle in 2 Radio stations in Benue State

SCOPE OF WORK/ METHODOLOGY

There will be review meetings to ensure that the radio jingle script is coherent with DRAC identity and requirements.

The radio jingle is expected to run twice a week for 2 months and to be carried out for a period of 2 months. The consultant is expected to start no later the February 13, 2020.

INSTITUTIONAL ARRANGEMENTS

The Consultant will report directly to the Head of Procurement of Disability Rights Advocacy Center (DRAC) and the Head of Procurement will provide relevant background documents necessary for the assignment DRAC shall also be responsible for the coordination of meetings and other activities under the Consultancy.

SKILLS AND COMPETENCIES

- High level written and oral communications skills in English
- Experience doing similar work
- Evidence of having undertaken similar assignments
- Experience in research and programming-related work
- Knowledge on disability and SRHR programming in Nigeria

TERMS AND CONDITIONS:

- All prices shall be quoted in Naira
- Have an operational bank account and TIN number
- Applicable withholding Tax (5% WHT) will be deducted
- DRAC is excused from service charge and VAT

EXPRESSION OF INTEREST:

- Quotes should be submitted either in hard copy or electronically. For hard copy, submit to DRAC office in a sealed envelope and addressed to DRAC procurement committee.
- If you choose to send your quote by email, you must sign, scan and send the quote as an attachment in PDF format to admin@drac-ng.org